

# Guillermo López

Product designer / Frontend developer

## ***Product Designer @ Bitso.***

Since August 2021

At Bitso I'm helping create scalable and unified products through our **Design System**.

### ***How I'm impacting the final user?***

My day-to-day is helping designers and engineers build products that create trust and deliver UI elements that are accessible, easy to use, and easy to understand for everyone who wants to start exploring the world of crypto.

## ***UX/UI Designer @ Canasta Rosa. (Bought by Etsy)***

October 2019 - August 2021

Designed and helped develop minor features to entire products(**The mobile App**.) and create **MIJO Canasta's design system**.

### ***How I'm impacting the final user?***

My day-to-day was designing features that were as friendly as possible to our community of users, even if the users were brand new to e-commerce platforms, my first priority was to help their businesses grow and be easy to manage so they could focus on what's important: their products.

## ***Web Design intern @ Secoco Martz.***

July 2018 - January 2019

Developed & design their sites in vanilla **HTML, CSS and JS**.

### ***How I'm impacting the final user?***

My day-to-day was designing sites that would help the clients of each branch of the company understand the value we could offer and giving newcomers every little piece of information possible on how to hire our services in the friendliest way possible while keeping it professional.

## ***Intern web developer @ Bovine and biology.***

Mach 2017 - Feb 2018

Developed & design their site in vanilla **HTML, CSS and JS**.

 Portfolio

 Send me a mail!

 Gitlab

 LinkedIn

 Illustration